



Fight IQ Global Privacy Policy

Privacy, advertising, data use, retention, and deletion information

Effective Date: July 10, 2026

Document	Fight IQ Global Privacy Policy
Applies To	Fight IQ Global mobile app, website, subscriptions, and advertising-supported features
Website	www.fightiqglobal.com
Contact	support@fightiqglobal.com

Fight IQ Global notice: Please read this document carefully. It explains important information about app data, subscriptions, advertising-supported features, account deletion, and safety-related disclaimers for combat-sports use.

1. Overview

This Privacy Policy explains how Fight IQ Global ("Fight IQ Global," "Fight IQ," "we," "our," or "us") collects, uses, stores, shares, and protects personal information when you use the Fight IQ Global mobile application, website, and related services (collectively, the "Services").

Fight IQ Global is a combat-sports training and analysis platform. Depending on the features you use, the Services may include account creation, profile management, avatar selection, fight strategy, fight-camp planning, opponent analysis, video analysis, downloadable reports, subscriptions, and advertising-supported features.

2. App store privacy and deletion commitments

We provide this Privacy Policy to explain our data practices clearly to users and to support app-store requirements. We make our privacy information accessible in the app and on our website, describe what data is collected and how it is used, and provide account deletion options when accounts are supported.

If Fight IQ Global offers account creation, users may request account deletion through the in-app account/profile settings and through our web-based account deletion page. If verification is required to protect the account owner, we may verify the request using the email address or authentication method associated with the account.

3. Information we collect

Account and contact information. We may collect your name, email address, account credentials, profile identifiers, subscription status, country or region, and similar account-related data.

Training, athlete, and profile information. We may collect information you enter into the app, such as sport type, organization/ruleset, gym names, fighter and opponent names, heights, weights, fight dates, strengths, weaknesses, goals, notes, training preferences, avatar selections, and profile settings.

Content you submit. We may collect prompts, notes, uploaded photos, documents, videos, and generated reports or summaries associated with your account.

Technical and usage information. We may collect app version, device type, operating system, language, general device identifiers, log data, crash data, diagnostics, approximate region, and app interaction information needed to operate, secure, debug, and improve the Services.

Advertising and measurement information. If the app displays advertising, we and our advertising partners may process data such as advertising identifiers, device or app identifiers, IP address, approximate location, app usage events, ad impressions, ad clicks, crash/diagnostic data, and information needed for fraud prevention, frequency capping, ad delivery, ad measurement, and reporting.

Purchase and subscription information. If you purchase a subscription through Apple App Store or Google Play, we may receive records such as product tier, renewal status, transaction identifiers, and subscription entitlement details. Payment card information is generally processed by Apple or Google, not directly by us.

Support communications. If you contact support, we may collect your messages, attachments, and any information you provide to help resolve your issue.

Permissions and device access. If you use features that require device access, we may request permission to access functions such as camera, microphone, photo library/files, or notifications. We use those permissions only for the feature you choose to use.

4. How we collect information

We collect information directly from you when you create an account, complete profile fields, upload content, request analysis, generate reports, subscribe, change settings, interact with ads, or contact support.

We collect some information automatically through app logs, diagnostics, advertising SDKs, analytics tools, cookies or similar technologies on our website, and standard device or platform data exposed by the operating system or app stores.

We may also receive information from service providers that help us operate the Services, such as authentication, hosting, analytics, storage, subscription, advertising, communications, and AI-processing providers.

5. How we use information

We may use personal information to:

- provide, maintain, and improve the Services;
- create and manage user accounts;
- personalize app features, settings, and profile elements;
- generate combat-sports strategy, training, planning, analysis, and report features that you request;
- process or verify subscriptions and paid features;
- display, personalize, limit, measure, and improve advertising where ads are shown;
- prevent advertising fraud, abuse, invalid traffic, and security issues;
- respond to support requests and communicate with you;
- debug, monitor performance, and improve reliability;
- comply with legal obligations and enforce our policies and agreements.

6. Advertising, ad partners, and user choices

Fight IQ Global may display advertising in free, trial, or ad-supported versions of the app. Ads may be contextual, personalized, or non-personalized depending on your region, consent choices, device settings, app settings, age-related requirements, and the advertising partners used.

Advertising partners may collect or receive limited information from your device or app session to serve ads, measure performance, report ad delivery, prevent fraud, and comply with law. This may include advertising identifiers such as Apple IDFA or Android Advertising ID where permitted, IP address, approximate location, device information, app usage events, and ad interaction data.

Where required, we will request consent before using data for personalized ads or cross-app/cross-site tracking. On iOS, if a feature involves tracking as defined by Apple, the app may request permission through Apple's App Tracking Transparency prompt. On Android and Google Play, advertising and data practices will be disclosed through Google Play's Data safety section and handled according to applicable consent, Advertising ID, and user data requirements.

You can manage advertising choices through your device settings, including resetting or deleting advertising identifiers where available, limiting personalized advertising, and managing app permissions. If Fight IQ Global offers an ad-free or reduced-ad subscription tier, the details will be shown in the app or at the point of purchase.

Fight IQ Global is not directed to children under 13. We do not knowingly use children's personal information for personalized advertising. If a higher minimum age or additional consent standard applies in your location, that standard will apply.

7. AI and automated processing

Some Fight IQ Global features use AI or automated processing to analyze your prompts, uploaded materials, training inputs, or requested workflows and to generate summaries, plans, or recommendations. These outputs are intended for informational and training support purposes only. AI-generated outputs can contain inaccuracies, omissions, or unsuitable suggestions and should be reviewed carefully by the user and, where appropriate, a qualified coach or professional.

8. When we share information

We do not sell your personal information. We may share information only as reasonably necessary to operate the Services, support advertising where ads are shown, or comply with legal obligations, including with:

Service providers that help us with hosting, infrastructure, authentication, storage, analytics, diagnostics, subscription processing, communications, customer support, AI-enabled functionality, or security;

Advertising and measurement partners that help deliver, personalize, measure, limit, and protect ads, subject to applicable consent and platform requirements;

App stores and platform providers such as Apple and Google where needed to verify purchases, distribute the app, support subscriptions, manage advertising identifiers or privacy settings, or comply with store requirements;

Professional advisers and authorities when needed to comply with law, respond to legal requests, enforce our rights, investigate fraud or security incidents, or protect users and the public;

Business successors if we are involved in a merger, financing, acquisition, sale of assets, or similar corporate event, subject to appropriate privacy safeguards.

9. Data retention

We keep personal information only as long as reasonably necessary for the purposes described in this policy, including to provide the Services, maintain records, resolve disputes, enforce agreements, prevent

abuse, support advertising reporting/fraud prevention, and comply with legal, tax, accounting, or regulatory requirements.

If you request account deletion, we will delete or de-identify personal information associated with your account except where we are legally required or reasonably permitted to retain certain information for security, fraud prevention, backup integrity, tax/accounting, dispute resolution, or other legitimate operational purposes. Backups may persist temporarily until they are overwritten in the normal backup cycle.

10. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information. These may include access controls, encryption in transit, authentication protections, and least-privilege operational practices. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

11. International transfers

Your information may be processed or stored in jurisdictions outside your province, state, or country, including by service providers and advertising partners that support our platform. When required, we use appropriate safeguards for international data transfers.

12. Your rights and choices

Depending on where you live, you may have the right to access, correct, update, delete, or request a copy of certain personal information, or to withdraw consent where consent is the legal basis for processing.

You may also control certain permissions through your device settings, such as notifications, camera, microphone, file access, and advertising identifiers. If you want to exercise privacy rights or ask questions about your data, contact us at support@fightiqglobal.com.

13. Account deletion

If you create an account in Fight IQ Global, you may request deletion of your account and associated data through the in-app deletion flow available in account/profile settings and through our web-based deletion page. If identity verification is needed to protect the account holder, we may use reasonable verification steps, such as sending a confirmation to the email address associated with the account.

Deleting your Fight IQ Global account does not automatically cancel Apple App Store or Google Play subscriptions. You must manage or cancel app-store subscriptions through your Apple ID or Google Play account settings.

14. Children and minors

Fight IQ Global is not directed to children under 13. We do not knowingly collect personal information from children under 13 without appropriate authorization. If you believe a child has provided personal

information improperly, contact us so we can investigate and take appropriate action. If a higher minimum age applies where you live, that higher age standard will apply.

If a coach, parent, or authorized user enters information about a minor athlete, that person is responsible for having the right authority and consent to provide the information and use the Services.

15. Changes to this policy

We may update this Privacy Policy from time to time. If we make material changes, we will revise the effective date and may provide additional notice through the app, website, or other reasonable means.

16. Contact us

Fight IQ Global

Email: support@fightiqglobal.com

Website: www.fightiqglobal.com